

Hi, I'm Arjun.

www.arjunyadav.info

I help design digital products for people.

Humans, computers and the interplay between them is something that I'm particularly interested in.

WORK EXPERIENCE

July 2022 - Current
Mumbai, India

Design Researcher at TinkerLabs

Working at one of India's leading innovation consultancy to solve business and social problems using design thinking & behaviour science.

January 2022 - July (6 mos.)
Bengaluru, India

Xperimenter at Science Gallery Bengaluru

Working at the SGB as one of four Xperimenters to help develop transdisciplinary public engagement programmes for people to interface with the sciences.

June 2021 - September 2021 (4 mos.)
New Delhi, India

Product Design Intern at Canonic

Worked across product and design teams for multiple projects. Primarily improved the onboarding experience which led to a 22% increase in onboarding completion rate.

June 2020 - July 2020 (2 mos.)
Remote

Design Intern at Whitenoise Design

Worked in a multidisciplinary role which involved identity design, interface design, packaging and advertising for different client needs as part of a design studio.

June 2018 - December 2020 (2+ years)
Multiple locations

Freelance Visual Designer

Worked with 8 clients for 20+ projects around graphic design, identity design, marketing and interface design.

EDUCATION

April 2018 - April 2022
Indian Institute of Art & Design

B.A (Hons) Communication Design

Graduated with first class honours and was awarded the best graduation project.

SKILLS

Softwares: Adobe CC, Figma, InVision, Miro, Whimsical, Notion.

Development & Prototyping: HTML, CSS & JavaScript (working knowledge), Processing (Java) and p5Js, Arduino.

Design: Research & analysis, iterative concept generation, rapid prototyping, user testing & research.

CONNECT

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